

Putting SGC on the map

Stop SGC and its supporters held a socially distanced protest on Saturday 24th April to show Frome residents the sheer size and scale of this proposed mega site.

In conjunction with nationwide protests exercising people's [Right to Roam](#), the protest left a positive mark on the local area with a litter pick along the lanes of Little Keyford.

Frome, 26 April 2021

News emerged that the new SGC proposal for more than 1,500 houses on the south side of Frome is due to be submitted to Mendip Council in the coming month. In response, community action group, Stop SGC, held a socially distanced protest to raise awareness of the site and to demonstrate the scale of destruction should this scheme be given the go-ahead.

A Stop SGC spokesperson said, *"People around Frome still don't know how big this site really is. Our protest highlighted the huge number of fields that will be lost to executive homes and more roads for cars."*



Stop SGC protesters at one end of the proposed development site on greenfield land

Residents from the town of 27,000 have come together as Stop SGC to express alarm that land financiers, LVA, will submit a proposal to Mendip District Council (MDC) shortly.

As soon as building starts, SGC will result in the destruction of an area of natural habitats and farmland that is double the size of Bruton. Combined with other developments in the Little Keyford area, it could mean as many as 2,300 houses and 7,500 more residents that Frome cannot handle.

SGC will put great pressure on the already overwhelmed infrastructure of Frome and the surrounding area and the project's backers do not include extra medical facilities or school places. With the site so far from the centre of town, new residents will be forced to use their cars, adding to congestion in the town, increasing air pollution and negatively contributing to the town and county's declared Climate Emergency.

Stop SGC is urging residents to sign up to its newsletter at stopsgc.org and write to Mendip Council's Planning Board to show the strength of feeling about this ecological disaster. It has even set up a dedicated page on its website to help residents voice their objections to the plans: <https://stopsgc.org/mdc-email-campaign/>

As the Stop SGC spokesperson explained, *"If the Council can see the strength of opposition to this disastrous proposal then they will scrutinise it properly. Protests like the one on Saturday can help put SGC on the map for Frome residents. But due to the current COVID-19 restrictions, emailing councillors on regular basis is our best chance of making sure this huge mega site doesn't become a feature on the map of Frome forever."*

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Notes to Editors

Stop SGC is a community-led organisation concerned that profit-motivated land financiers could shape the future of Frome without ever being asked to.

The fields of Little Keyford are full of wildlife with many important veteran trees and ancient hedgerows that must be preserved. Once lost they will be gone forever. SGC will be built at the expense of the local community and would change Frome forever.

Contact: stopsgc.org

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